



COVID 19; CHALLENGES FOR AYURVEDA COMMUNITY

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The pandemic COVID 19 has put new challenges to the Ayurveda fraternity. Mild and moderate cases of COVID 19 if managed as per the principles of Ayurveda it can be best prevented and cured which is already proven all over India at the level of institute and Ayurveda centres.

I thank my dear Indian citizens for keeping faith on Ayurveda during the pandemic and there is no doubt the COVID 19 has definitely lead to the 60-70 % surge in the sale of Ayurvedic medicines. Among them the top 5 selling formulas are Chayvanaprasha Leha, Ashwagandha, Tulasi, Bhumyamalaki, and Yashtimadhu.

But we failed to convince the ICMR for implementing the Ayurvedic Protocol independently or integrated for COVID 19 nationally. I am writing this with heavy heart

that, when ICMR asked we are not having substantial evidence for Anti-viral activity of Ayurvedic formulations for the approval of clinical trial. This will raise a question what is the significant contribution of AYUSH and the private organizations in the past. At least from now the AYUSH have to frame research policy for research and documentation on thrust areas using current research methodology.

Some popular non-ayurvedic persons who are in pharma business tried to exploit the Ayurveda by false claims of cure on COVID 19. Even the Govt and central regulatory is mum on this matter. Ultimately these issues will lead to the downfall of Ayurveda at global level. So I request AYUSH dept. to stop such defaming activities and take strict regulatory action.

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